

## 25 YEARS OF INNOVATION TO CONNECT THE ECONOMIC WORLD & THE UNIVERSITY

Le Club des Entreprises is a non profit organization that enlists companies and institutions from the two Savoie departments of France (around 15 000 referenced contacts, with whom it has close relationships with students and teachers at the University Savoie Mont Blanc). Since its creation in 1991, Le Club des Entreprises has increased the number of school partnerships with the University, guiding its actions with different business training sessions, in order to respond to all needs.

Le Club is financially independent; it has its own governance and strategies, boosted by Directors who manage its board.

Its budget essentially comes from companies and subsidies from institutional partners. It is entirely used for the program by a team that brings 7 people together over 3 campuses, in different schools.

In order to keep the University in touch with the economic world, the Club works on 3 projects:

1. **Using business skills for education**

Business people are invited to teach courses, advise on courses, participate in examinations, school governance, boards meetings, etc.

2. **Promoting the different schools of the University to companies**

Every year, Le Club issues an internship schedule for businesses. It gathers internship offers and hands them out to students. Le Club gives personal advice to students in their job search, but also spreads a business culture to help students create their own company.

3. **Networking booster for students, teachers and business partners**

Every year, more than ten events are organized: Business Week, "Feminin management", Apprenticeship Job Dating, Internship Festival, Training Job Kfé, Master Class, Job conferences, Partnerships, Idea Challenge.....

Le Club's actions have good results, as is seen in student recruitment, skills and local influence.

It reinforces the uniqueness of Université Savoie Mont Blanc in regards to local governance and the economic world in order to develop innovative local projects. The originality of Le Club provides the University a unique approach that bears no comparison with other universities. Le Club has also contributed to the creation of the University Savoie Mont Blanc Foundation and encourages the participation of company directors to co-develop local projects.

The tight links between Le Club and local businesses for the past 25 years, provides a strong relationship between the economic world and the University. Note that University Savoie Mont Blanc and Le Club have received the "2013 AEF Universités-Entreprises" award, given by the Minister of High Education and Research. The actions of Le Club are an example throughout the Auvergne Rhône Alpes region and in France.

*"In 1991, Le Club des Entreprises was created by local companies in order to be closer to recently graduated students. Today, Le Club is a unique partnership model for students. It stands on a strong network with local businesses and institutions.*

*Together, we share the same pragmatic vision of high education, which means that students not only need a strong university education but also assistance in searching for jobs. Today, when I see some students from all over France choosing the University Savoie Mont Blanc because of its Business Club, I know that the past 25 years have been a success!"*

*Olivier Salaun, President of Le Club des Entreprises of the Université Savoie Mont Blanc*